

# MAHI DESIGN

DESIGNS THAT WORK FOR YOU

WEBSITE DESIGN  
QUESTIONNAIRE

COMPANY NAME: \_\_\_\_\_

CONTACT'S NAME: \_\_\_\_\_

CONTACT'S POSITION: \_\_\_\_\_

CONTACT DETAILS

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

1) DO YOU WANT TO BUILD A NEW WEBSITE OR REDESIGN AN EXISTING ONE?

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2) WOULD YOU LIKE TO USE ONE OF OUR READY-MADE THEMES?

- Get The Treats
- Jackman Interiors
- Hauora (Health)
- Aroha nui (Much Love)

Are you looking to mix & match themes?

- No
- Yes – which parts? \_\_\_\_\_

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3) DESCRIBE YOUR BUSINESS IN A FEW SENTENCES

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4) WHAT SERVICES/PRODUCTS DO YOU OFFER?

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5) WHO IS YOUR TARGET AUDIENCE?

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6) WHAT MAKES YOUR SERVICES/PRODUCTS UNIQUE?

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7) WHAT FEATURES DOES YOUR WEBSITE NEED TO BE SUCCESSFUL?  
(SHOP, BLOG, GALLERY, MEMBER PORTAL ETC.)

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8) WHAT ARE THREE OF YOUR FAVOURITE WEBSITES (AND WHY)?

URL: \_\_\_\_\_

REASON: \_\_\_\_\_

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\_\_\_\_\_  
\_\_\_\_\_

URL: \_\_\_\_\_

REASON: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

URL: \_\_\_\_\_

REASON: \_\_\_\_\_

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\_\_\_\_\_  
\_\_\_\_\_

9) WOULD YOU BE INTERESTED IN DIGITAL MARKETING SERVICES?

(Not currently available but gathering information for future services)

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10) WOULD YOU LIKE US TO PROVIDE ONGOING SUPPORT AND MAINTENANCE?

(SEE OPTIONS ON SERVICES LIST)

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\_\_\_\_\_  
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11) WHAT IS YOUR BUDGET?

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12) WHAT IS YOUR IDEAL APPROXIMATE LAUNCH DATE FOR THE WEBSITE?

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13) DO YOU HAVE ANY EXISTING STYLE GUIDES AND BRANDING GUIDELINES?

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IF NO, WOULD YOU BE INTERESTED IN US PREPARING YOU A 'BRANDING ELEMENTS STYLE GUIDE'?

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