

MAHI DESIGN

DESIGNS THAT WORK FOR YOU

GRAPHIC DESIGN
QUESTIONNAIRE

COMPANY NAME: _____

CONTACT'S NAME: _____

CONTACT'S POSITION: _____

CONTACT DETAILS

PHONE: _____

EMAIL: _____

WEBSITE: _____

1) WHAT DESIGN SERVICES ARE YOU INTERESTED IN?

- | | |
|--|--|
| <input type="checkbox"/> Branding Elements Options | <input type="checkbox"/> Small Static Advert |
| <input type="checkbox"/> Branding/Style Guide | <input type="checkbox"/> Large Static Advert |
| <input type="checkbox"/> Logo Design | <input type="checkbox"/> Dynamic Advert |
| <input type="checkbox"/> Business Card Design | <input type="checkbox"/> Image Editing |
| <input type="checkbox"/> Brochure | <input type="checkbox"/> Start-up Business Package |
| <input type="checkbox"/> Infographics | |

2) DESCRIBE YOUR BUSINESS IN A FEW SENTENCES

3) WHAT SERVICES/PRODUCTS DO YOU OFFER?

4) WHO IS YOUR TARGET AUDIENCE?

5) WHAT MAKES YOUR SERVICES/PRODUCTS UNIQUE?

6) WILL ANY OF THESE DESIGNS BE USED ON SOCIAL MEDIA?
(This allows us to make image sizes optimal for their required use)

7) WHAT ARE THREE BRANDS/DESIGNS THAT HAVE CAUGHT YOUR EYE?

URL: _____

REASON: _____

URL: _____

REASON: _____

URL: _____

REASON: _____

8) WOULD YOU BE INTERESTED IN DIGITAL MARKETING SERVICES?

(Not currently available but gathering information for future services)

9) WHAT IS YOUR BUDGET?

10) WHAT IS YOUR IDEAL DEADLINE?

11) DO YOU HAVE ANY EXISTING STYLE GUIDES AND BRANDING GUIDELINES?

IF NO, WOULD YOU BE INTERESTED IN US PREPARING YOU A 'BRANDING ELEMENTS STYLE GUIDE'?



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[mahidesign.nz](https://www.facebook.com/mahidesign.nz)