

# WEB DESIGN & DEVELOPMENT

## CUSTOM WEB DESIGN

Quoted in your proposal depending on requirements

*(In order of longest typical development time)*

E-COMMERCE/SHOP

MEMBER PORTAL

BOOKING

BLOG

PORTFOLIO

RE-DESIGNS

SIMPLY 'ABOUT'

SITE MAINTENANCE

## THEMES

E-COMMERCE/SHOP

\$2000

MEMBER PORTAL

\$1800

BOOKING

\$1600

BLOG

\$1400

PORTFOLIO

\$1200

SIMPLY 'ABOUT'

\$1100

MIX & MATCH

+ \$600

## SITE MAINTENANCE

Monthly site maintenance means we will take care of updates and backups to keep your business online and send you analytics reports so that you know how your site is tracking.

\$40/MONTH



# GRAPHIC & BRANDING DESIGN

## BRANDING ELEMENTS OPTIONS

\$150

*This is specifically for new businesses, businesses that do not have any official branding and are not sure where to start, or even businesses wishing to rebrand. It is a small presentation with 3-5 options of branding to suit your business based on thorough research, user experience and your requirements.*

## BRANDING/STYLE GUIDE

\$250

*This guide is extremely important for both new and established businesses. It ensures consistency in advertising and can help immensely when needing to approach a designer for work. It includes branding elements such as your business's logos, colours, fonts and imagery. It can also be made so that you can add in the file location of logos or imagery within your computer system, to help out your employees.*

## LOGO DESIGN

\$300

## BUSINESS CARD DESIGN

\$190

*Including first 250 printed*

## STATIC ADVERTISEMENT

*We send a version for printing (PDF) and a version for social media (PNG).*

SMALL (smaller than A4)

\$150

LARGE (larger than A4)

\$300

## DYNAMIC ADVERTISEMENT

\$400

*Advertisement with some form of animation, usually used on social media. Can be sent as a GIF or an MP4 (video).*

## BROCHURES

\$400

*Either the standard 3 fold or the bi-fold brochure. Both double sided.*

## INFOGRAPHICS

\$150

*These are a great way to share information to your customers in a more visually appealing way.*

## IMAGE EDITING

\$30

*This is ensure your images fit in with your branding elements or simply because there is something you want removed from the image.*



# PACKAGES

## START-UP BUSINESS PACKAGE:

BRANDING ELEMENTS OPTIONS

LOGO DESIGN

5x IMAGE EDITING

BRANDING/STYLE GUIDE

BUSINESS CARD DESIGN + 250 PRINTED

2x SMALL STATIC ADVERT

2x LARGE STATIC ADVERT

SIMPLY 'ABOUT' WEBSITE

ALL OF THIS FOR ONLY \$2400

USUALLY OVER \$3000

\*This package can be upgraded to other types of websites for an additional cost.

# OUTSOURCING

Sometimes we may advise to update or get some extra content to use in your designs. We will advise you of costs involved and get your permission before going ahead but we are extremely lucky to have some professional and talented people that we can outsource from for the following:

PHOTOGRAPHY

VIDEOGRAPHY

2D & 3D ANIMATION

CARTOONING

VECTORISATION

# UPCOMING SERVICES

We are excited to also announce that within the next two years we will also be launching services for Digital Marketing. These will include:

- DIGITAL MARKETING PLANS
- SOCIAL MEDIA CONTENT PLANNING
- SOCIAL MEDIA BUSINESS ADVERTISING
- And more... so keep an eye out!

